



How BQE CORE Reduced Office Workload by 8 Hours per Week for this Architecture Firm

Winter Holben Architecture is a fast-paced architecture firm that prior to adopting BQE CORE, relied on a very manual system for their back-office processes. For a firm that was quickly producing one intricate project after another, their manual process felt too archaic and was holding them back from achieving their profitability goals.

Desperate for a better solution that would give them more hours back in their day to focus on producing their amazing projects, Winter Holben discovered the perfect match in BQE CORE.

About Winter Holben Architecture

Based in Kittery, Maine, Winter Holben is a multidisciplinary studio built around the concept of seamlessly integrating architecture, design, and branding. They create immersive experiences for a variety of residential, commercial, and retail clients—including Bank of America and UPS—that engage visitors, patrons, and employees alike.

Extensive Data Entry

Winter Holben's busy manual process consisted of entering timecards in one spreadsheet, recording billing in another, and finally managing projects in yet another separate spreadsheet. Naturally, this approach required extensive data entry and wasted precious time.

The separation of information meant that additional data analysis was quite a chore. Calculating metrics like an employee's effective bill rate or a project's profit margins necessitated lots of copying and pasting and entering spreadsheet formulas. Not only did this take up a lot of much-needed time, but the manual repetitive nature produced a lot of errors. More time was wasted going back in and fixing these errors, but even worse, if an error was caught, this could cause serious issues in the result of their project.

WINTER HOLBEN

Winter Holben Architecture

Located In: Kittery, ME

Founded In: 2011

Number of Employees: 6-20

BQE Customer Since: 2017

Notable Projects: In 2018, WINTER HOLBEN was selected as the primary partner to provide ongoing design support to the Financial Center and Market Growth Strategy team of Bank of America.



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CORE*

Finding a Platform for Extensive Data Entry (cont.)

After careful evaluation of several firm management software platforms, Winter Holben selected BQE CORE as their tool of choice. The onboarding process was easy. With BQE's simple data transfer, they got everything they needed from their previous data quickly loaded into BQE CORE so they were ready to start working.

Simplified Bookkeeping with BQE CORE

As soon as they were onboarded onto the platform, the team ditched their spreadsheets for good and began using BQE CORE's all-in-one billing, time and expense, project management, and reporting features. For the first time the entire team from execs to administration had everything they needed in one place so that they could easily view, share, and contribute.

Another beneficial feature of BQE CORE was the integration with QuickBooks Online. This gave Winter Holben access to their smart mapping feature which simplified bookkeeping.

"BQE CORE is a full-service program —it covers everything you need. We saved literally hours per week and it's reduced our manual workload by a ton." said Marcy Monkman, Winter Holben bookkeeper.

Employees can now manage practically everything in one place, just by entering their timecards. "Everything flows from the timecards and populates the invoices and the reporting." said Monkman.

8 Hours of Time Saved Each Week

After several months of using BQE CORE, Monkman reported that the biggest difference so far was the time they've saved. Their office manager alone has reduced their workload by eight hours per week. This is largely because BQE CORE drastically simplifies and shortens the data entry process by offering so many capabilities in one platform.

They've cut out "all the manual work starting with the timecards, then invoicing, then updating the project management files."

Monkman continues, "With BQE CORE, we're able to do all of that in one place."

While she's already seen amazing benefits, Monkman notes that Winter Holben is just beginning to scratch the surface of BQE CORE's many features. She's thrilled to see what she'll learn next.



BQE CORE is a full-service program

Sign Up for a Demo of BQE's CORE to Start Gaining More Hours in Your Day

Request Demo



We saved literally hours per week and it's reduced our manual workload by a ton

8 Hours of Time Saved Each Week (cont.)

Summarizing her experience, she adds, "I'm very impressed with the power of BQE CORE. It has completely streamlined our processes. It's a very powerful tool."

Save Time and Increase Profitability with BQE CORE

Once Winter Holben Architecture began using BQE CORE, they no longer wasted time on manual processes and fixing mistakes. They received hours back in their day to focus on what they loved best- producing amazing architecture projects.

At BQE, we want all firms to experience the same success story as Winter Holben. Our founders ran successful A/E firms — so helping professional services firms is in our DNA.

BQE is designed to help firms eliminate back-office headaches and replace them with accurate, actionable insights at every level and project stage that help drive better decisions — and with intuitive tools that your employees will want to use.

Try a free demo today to see how BQE CORE can help you save more time and streamline your processes.



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